

# Partnership Framework



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## 1. Purpose

- 1.1. The Partnership Framework (the Framework) establishes the principles, criteria and governance requirements for evaluating, approving and reviewing relationships with external organisations, coaching providers, sponsors, and strategic partners.
- 1.2. The Framework ensure that all external engagements are assessed consistently, transparently and in alignment with HBBA's strategic objectives, values, governance obligations and commitment to the development of basketball within the Hervey Bay community.
- 1.3. This Framework is intended to support fair and objective decision-making and not to exclude any individual, business or organisation.

## 2. Scope

- 2.1. This Framework applies to all proposed relationships involving:
  - a) External coaching providers
  - b) Basketball training and development businesses
  - c) Commercial sponsors
  - d) Community sponsors
  - e) Strategic partners
  - f) Collaborative development programs
  - g) Basketball service providers
  - h) Any organisation seeking formal engagement with HBBA
- 2.2. This Framework applies to both new and existing arrangements where the Committee determines a review is appropriate.

## 3. Strategic Alignment

- 3.1. This Framework aligns with the HBBA Strategic Plan 2025–2028:

| Strategic Priority | Published Focus                                                                                       | Framework Alignment                                                                                  |
|--------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| Enrich             | Programs that prioritise enjoyment, skill development, and clear pathways so every member can thrive. | Ensures external opportunities add value to player development and compliment HBBA pathways.         |
| Encourage          | Participation growth through a positive, inclusive, and connected basketball community.               | Supports fair assessment of opportunities and protects member confidence and culture.                |
| Develop            | Clear processes, policies, and frameworks that support growth, accountability, and sustainability.    | Provides a consistent governance framework for decision-making, risk assessment, and accountability. |
| Connect            | Use communication, sponsorships, and community connection to demonstrate impact.                      | Ensure sponsorships and partnerships align to HBBA values, member benefit and community impact.      |

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- 3.2. The Framework supports fairness, transparency, values-based decision-making, clear policy settings, member satisfaction, financial sustainability, and strong domestic and representative programs.

## 4. Statement

All sponsorship and partnership opportunities will be assessed against the following principles :

### 4.1. Values and Cultural Alignment

- 4.2. The organisation should demonstrate behaviours and practices consistent with HBBA's values, culture and expected standards of conduct.

Assessment Question: Does the organisation reflect and support the values and culture of HBBA?

### 4.3. Player Development Contribution

The engagement should contribute positively to player participation, development and opportunities.

Assessment Question: Does the proposal provide meaningful benefits for player learning, development or participation?

### 4.4. Support for HBBA Programs and Pathways

The engagement should complement and strengthen existing HBBA domestic, representative, coaching and officiating programs.

Assessment Question: Does the proposal strengthen basketball pathways and support the long-term growth of HBBA programs while ensuring any actual, potential or perceived conflicts of interest are appropriately managed?

### 4.5. Integrity and Compliance

The organisation must demonstrate appropriate governance, integrity and compliance standards.

Assessment Question: Does the organisation align with child safety, integrity, safeguarding and governing body requirements?

### 4.6. Mutual Benefit

The relationship should provide measurable value to both HBBA and the broader basketball community.

Both parties should be able to work collaboratively to maximise the value of the relationship and ensure that the partnership contributes to the continued growth and success of Basketball, while achieving the sponsoring partner's strategic and community objectives

Assessment Question: Does the partnership create positive outcomes for members, stakeholders and the Association?

## 5. Minimum Compliance Requirements

- 5.1. Before any formal engagement may be approved, an organisation must demonstrate compliance with the following requirements (as applicable):
- a) Current public liability insurance where appropriate.
  - b) Compliance with relevant legislation.
  - c) Compliance with Basketball Australia's National Integrity Framework.
  - d) Compliance with Basketball Queensland policies and requirements.
  - e) Compliance with HBBA policies, including child safe requirements.
  - f) Appropriate working-with-children screening where required.
  - g) Agreement to uphold applicable codes of conduct.

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- h) No known unresolved integrity, safeguarding or disciplinary matters that may expose HBBA to unacceptable risk.

- 5.2. Failure to meet minimum compliance requirements may result in a proposal being declined or deferred pending further information.

## 6. Roles, responsibilities and delegations

| Role                                                | Responsibility/Delegation                                                                                                                 |
|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|
| Management Committee                                | Approves, rejects or reviews significant sponsorship and partnership arrangements and ensures alignment with HBBA's strategic objectives. |
| President                                           | Provides leadership and oversight of partnership decisions and may act as the authorised signatory for approved agreements.               |
| Secretary                                           | Maintains records of proposals, assessments, approvals and partnership agreements.                                                        |
| Treasurer                                           | Assesses financial implications, sponsorship value and financial risks associated with proposed arrangements.                             |
| Operations Delegate (e.g. Operations Administrator) | Conducts preliminary assessments, coordinates due diligence activities and monitors approved partnerships.                                |

## 7. Definitions

| Role                        | Responsibility/Delegation                                                                                                                                                   |
|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Partnership                 | A formal relationship between HBBA and an external organisation established to achieve shared objectives and provide benefits to members, programs or the Association.      |
| Sponsor                     | An individual, business or organisation that provides financial or in-kind support to HBBA in return for agreed recognition or benefits.                                    |
| External Coaching Provider  | A person, business or organisation that provides basketball coaching, training or development services independently of HBBA.                                               |
| Conflict of Interest        | An actual, potential or perceived situation where personal, financial, business or organisational interests could influence, or appear to influence, decision-making.       |
| Basketball Service Provider | Any individual, contractor, business or organisation providing basketball-related services, including coaching, development programs, camps, clinics or education services. |

## 8. Policy Information

|                                     |    |
|-------------------------------------|----|
| Replaces Policy No: (if applicable) | NA |
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| <b>Approval Date:</b> | Management Committee Meeting held 07/09/2026 |
| <b>Review Cycle:</b>  | 12 months                                    |

## 9. Version Control

| <b>Version No</b> | <b>Approval Date</b> | <b>Amendments</b> |
|-------------------|----------------------|-------------------|
| 1.0               | 07/09/2026           | New policy.       |